



Selling Your Niagara Home.

8 Steps to Becoming an Informed Seller.

Planning to sell? If you're like most homeowners, you're struggling with a few questions. After all, you're about to sell the single biggest asset you've ever bought. The best way to start answering those questions is to become an informed seller!

1. Choosing the Best REALTOR® for the Job

A Realtor takes away the burden of managing things on your own and works to get your home sold for the best price in the quickest amount of time possible.

2. Price Right to Profit More

Pricing is something Realtors spend their careers refining and mastering. Pricing your home right will help maximize your sale price and minimize the time it takes to sell.

3. Prepare to Amaze

Cleaning, de-cluttering and home staging - after price, the condition of your home is the biggest factor that determines how fast, and for how much, your home sells.

4. Maximize Exposure to Buyers

Marketing your home to the largest possible audience takes more than a sign on the front lawn. The best and fastest home sales use a combination of traditional and digital marketing tactics.

5. Show it off!

A Realtor will take care of almost all the details of showing your home and can also provide tips on how to maximize the showing experience.

6. Negotiate Like a Master

Realtors are expert negotiators and can advise on the key elements of a negotiation, as well as how to strategize to attain the best possible outcome to meet your needs.

7. Calculating Your Net Proceeds

The cheque is in! Now how much do you get to keep? There are a number of closing costs to consider and your Realtor can provide helpful tools to help estimate your net proceeds.

8. Meet with the NP Real Estate Team!

If you need some help selling your home our team would be happy to meet with you – we can provide a complimentary home market evaluation and answer any other questions you have.